

## **OFFICIAL CONTEST RULES AND TERMS & CONDITIONS FOR THE “LUNAR NEW YEAR CONTEST” FROM THE ATLANTIC LOTTERY CORPORATION (“ALC”)**

The “Lunar New Year Contest” provides alc.ca players with a chance to win one (1) of six (6) cash prizes totaling \$25,000.

Note: PEI residents are not eligible for this contest.

From February 9th to February 25th, 2024, every \$10 wagered on select Casino\* games, on alc.ca, on each day of the contest (see eligible games below) will earn the player one (1) entry into the contest. To earn entries, players must have valid, active and funded alc.ca account, be 19 years or older and a resident of New Brunswick, Newfoundland and Labrador or Nova Scotia.

*\*Casino games are not available in PEI.*

### **CONTEST PERIOD**

The “Lunar New Year Contest” will take place from February 9th, 2024, at 00:00:00 AT to February 25<sup>th</sup>, 2024 at 23:59:59 AT (the “Contest Period”).

### **HOW TO PARTICIPATE**

During the Contest Period, every \$10 wagered on select games, on alc.ca, on each day of the contest (see eligible games) will earn the player one (1) automatic entry into the draw for a chance to win. Players can earn a maximum of one hundred (100) entries per day during the contest period.

Potential winners will have seven (7) days to provide their information once an Atlantic Lottery representative has contacted them via email. No purchase is necessary to enter this promotion. See below for more details.

### **ELIGIBLE GAMES**

The following Casino games on alc.ca can be played to earn entries into the contest:

- Lightning Box Keno (LTB)
- CF Pirates Falls Pirate Trove
- Dragon Palace
- Bonanza (BTG)
- 10000 Wonders (RP)
- 88 Fortunes
- Lighting Shenlong (LTB)
- Quick Hit Super Wheel Wild Red

*\*Casino games are not available in PEI.*

### **DRAWS AND PRIZES**

A player has a chance to win one (1) of six (6) prizes totaling \$25,000 in cash.

One (1) prize of \$7,500.

Two (2) prizes of \$5,000.

Three (3) prizes of \$2,500.

The odds of winning a prize will depend upon the total number of eligible entries received during the Contest Period. If the potential winner has not contacted ALC within seven (7) days of being contacted, ALC shall have the right to disqualify the potential winner and draw an alternate winner for the same prize. ALC shall be fully and completely released and discharged from any liability or responsibility in this regard. Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of 19 they will be disqualified and an alternate winner for the same prize will be drawn.

Prize package is non-transferable.

An entrant can win only one (1) prize.

### **RANDOM DRAW AND ODDS**

On Thursday, February 29<sup>th</sup>, 2024 (or as soon as possible thereafter) a random draw will be conducted for each prize from all eligible entries received during the contest period. The odds of winning the prize will depend upon the total number of eligible entries received during the Contest Period. All draws adhere to the draw procedures established for the draw by ALC.

### **ELIGIBILITY**

This promotion is sponsored by ALC and is open to residents of New Brunswick, Newfoundland and Labrador, & Nova Scotia; who are nineteen (19) years of age or older; with the exception of employees of Atlantic Lottery or any immediate family of the aforementioned. 'Immediate Family' means the spouse, sibling, parent and/or child of an employee referred to above who resides with that employee.

Please note: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.

No purchase is necessary to enter. Players can obtain an online entry which will be added by an AL contest official. Players can obtain this by sending a 200-word description of why they would want to win a prize and the alc.ca username of the entrant. All requests for an online entry must be received by Atlantic Lottery by 12:00pm the day of the draw as documented in these rules.

Limit of one request. Players must have an active alc.ca member account created prior to sending the request. E-mail your entry to: [atlanticlotterywinners@alc.ca](mailto:atlanticlotterywinners@alc.ca).

### **DELIVERY OF PRIZES**

ALC will attempt to contact the potential winner within one (1) business day after the draw (or as soon as possible thereafter). If ALC is not able to contact the potential winner after seven (7) days after the initial attempt, ALC shall have the right to disqualify the potential winner, and the entry drawn immediately

after the disqualified entry for the prize will be eligible to win the prize that otherwise would have been awarded for the previously selected entry.

Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of 19 they will be disqualified, and the next potential winner will be contacted. Winners will be notified by phone or email.

Winner must provide the completed release form issued by ALC, proof of identification and Payment Option form in person or via scanner or fax machine within seven (7) days of being contacted; failure to do this will result in the winner waiving his/her right to the prize. The release form and prize form must be completed before any prize is issued by ALC.

## **PRIVACY**

AL is committed to respecting your right to privacy, for more information on our privacy policy, please visit [www.alc.ca](http://www.alc.ca).

## **GENERAL RULES**

In order to be declared a winner, the player whose entry is selected will be required to correctly answer, unaided, a mathematical skill-testing question.

1. The chance of winning is dependent on the number of entries received for the contest draw.
2. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
3. By entering this contest players agree to release and hold harmless Atlantic Lottery Corporation, retailers of ALC (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this contest or the awarding, acceptance or use of any prize awarded under the contest.
4. Decisions of ALC with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.
5. ALC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond ALC's control. Unclaimed prizes will not be awarded.
6. Except as otherwise specified in these contest rules, winners must accept prizes as awarded.
7. By entering this contest, winners agree to allow ALC and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded.
8. All entries become the property of ALC who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions. No contest entries will be entered into except with entries selected as potential winners. Requests for official contest rules and regulations or names of prize winner(s) can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included). ALC does/do not assume any

responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of ALC, in its/their sole discretion, the contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the contest including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves their right to modify the official rules and regulations of this contest without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.

9. This contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by ALC for the purposes of implementing, administering and fulfilling this contest. ALC will not sell or transmit this information to third parties except for the purposes of administering this contest. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing or completing the "Lunar New Year Contest" or awarding the prize in the event of circumstances beyond the control of Atlantic Lottery Corporation.
11. All draws will adhere to the draw procedures established for the draw by ALC.
12. These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.

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